



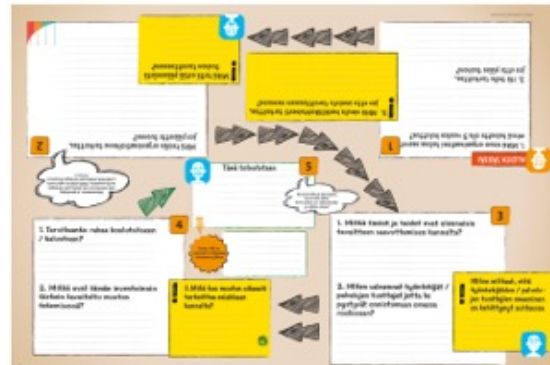
## Board for Emotions Activating Learning (BfeAL®)

There is only one thing, that truly prevents learning and change. That is fear!

Removing fear is not enough! There are other elements needed too.

Learning is about change in thinking and action. Change happens when new knowledge is acquired and implemented through emotional process.

We have developed a process for it. It delivers learning elements in the most effective manner. We have incorporated Emotional Intelligence knowledge research to our process, BfeAL®.



With BfeAL® organisations have been able to implement strategy in a couple of days. People have become more engaged and have delivered annual saving for over 1 million Euros, just in single organisation. There has been major reduction in severe accident volume. A totally new culture [Coaching] has been learned in days.

What is it? Magic? No! BfeAL® is based on science of Emotional Intelligence and brain function, psychology of learning and long experience of practice.

It has proven it functions in all kind of environments. From semi-illiterate immigrants learning local culture to board room executives.

The science is solid, the process has been tested over and over again. The solutions are always built on the local need and situation.

Would You like to improve learning, get people to follow Your strategy? Then solution is BfeAL®

**Get in touch! Asking is free, results can give millions!**

*How we do it?*

*There are 6 steps in the process; 1. Interview to identify the goal 2. Situation research with dedicated questionnaire 3. Planning of the BfeAL® board 4. Piloting the solution 5. Finetuning based on pilot 6. Delivery through the organisation.*